

Official Logo for *Creating a City of Flowers and Greenery*

The City of Hiroshima is working to create a beautiful city filled with flowers and greenery together with our citizens and businesses.

In order to heighten the sense of solidarity and participation, we use this logo at flower and greenery events and distribute stickers with this logo to local groups and businesses that engage in flower decorating activities, so that the stickers can be displayed on flower beds and planters in the city.

Like a flower lei, this logo expresses our welcome and hospitality to visitors to Hiroshima.



The Hospitality of Flowers and Greenery

This logo uses the City flower, the oleander, and the City tree, the camphor tree, to form a circle representing the spread of activities that create a city with flowers and greenery.



City Flower: Oleander



City Tree: Camphor Tree

After the atomic bombing, some of the first trees and flowers to thrive were the oleander and camphor trees; their greenery giving the citizens hope and courage.

Inquiries

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