**Outline for the Establishment of the Hiroshima City Specially-Appointed Ambassador Program**

Article 1 (Objectives)

We are establishing the Hiroshima Specially-Appointed Ambassador (hereafter referred to as an "Ambassador") Program to disseminate information regarding Hiroshima City both domestically and abroad through individuals who have been active in their fields such as peace, culture, sports and tourism with the purpose of improving city image and helping further development of the city.

Article 2 (Activities)

Ambassadors will conduct the following activities:

(1) Disseminate information regarding the city

(2) Support events and other programs that the city hosts

(3) Other activities deemed necessary to achieve the objectives stated in the previous article

Article 3 (Appointment)

Ambassadors will be commissioned by the mayor from among individuals who meet the following conditions:

(1) Those who are from Hiroshima or have special connections with the city

(2) Those who have been active in the fields of peace, culture, sports, tourism and others, or equivalents thereof

2　The selection of Ambassadors from various fields shall be conducted by the head of the respective governing bureau for each field (hereafter referred to as a “governing bureau”).

3 After the appointment procedure is completed, the head of the governing bureau shall report the appointment to the Director General of the Economic Affairs and Tourism Bureau using the designated form.

Article 4 (Timing of appointment)

Ambassador appointment shall be conducted as appropriate.

Article 5 (Term)

The term of an Ambassador shall be four years. Reappointment is possible.

2 Regardless of the provision stated in the previous clause, if the mayor deems it appropriate for some special reasons, an Ambassador can be dismissed.

Article 6 (Compensation)

No compensation will be offered to Ambassadors. However, if an Ambassador takes part in events or other programs that the city hosts due to the mayor’s request, the governing bureau can provide transportation fees and other necessary expenses.

2 The mayor shall provide the Ambassador with his/her business cards as well as information regarding the city (newsletters and pamphlets, etc.) in order to support the Ambassador’s activities listed in Article 2.

Article 7 (Ambassador’s title)

In principle, the Ambassador’s title includes the word “Hiroshima.”

Article 8 (Delegation provision)

Matters necessary for the execution of this outline will be determined by the Director General of the Economic Affairs and Tourism Bureau.

Supplementary Provision

This outline will be put into effect starting March 18, 2011.

Supplementary Provision

This outline will be put into effect starting April 1, 2012.

Supplementary Provision

This outline will be put into effect starting March 22, 2018.